



WOMEN'S MINISTRIES STRATEGY



Southern Africa Union Conference Strategic Plan 2020—2025



I Will Go Reach My World



NURTURE



EMPOWER



OUTREACH

"We have different gifts according to the grace given us..." —ROMANS 12:6, NIV

A MINISTRY FOR EVERY WOMAN





WOMEN'S MINISTRIES STRATEGY



Objective	Action Plan	KPI	Resources	Outcomes
<i>MISSION/OUTREACH</i>				
<p><i>1. To revive the concept of Division wide mission and sacrifice for mission as a way of life involving not only pastors, but every church member, young and old, in the joy of witnessing for Christ and making disciples</i></p>	<p><i>1. Conduct Training in the Reclamation of Former members and create Reclamation Ministries</i></p> <p><i>2. Mobilise women to run at least one evangelistic campaign</i></p> <p><i>3. Establish Homes of Hope and Healing</i></p> <p><i>4. Establish community projects/programmes based on the six critical Issues & the 10 Outreach Ministries</i></p> <p><i>5. Conduct online Evangelistic meetings</i></p> <p><i>6. Conduct Garden Evangelism Training (Covid Food Security Project)</i></p>	<p><i>1.1. Increased number of church members participating in both personal and public evangelistic outreach initiatives with a goal of Total Member Involvement (TMI)</i></p>	<ul style="list-style-type: none"> <i>- Reclaiming Former members</i> <i>- Outreach is for Everyone</i> <i>- Homes of Hope and Healing</i> <i>- Garden Evangelism Manual</i> <i>- WM Special Days</i> <i>- Six Critical Issues</i> <i>- 10 Outreach Ministries</i> 	<ul style="list-style-type: none"> <i>- Number of Reclamation Ministries established</i> <i>- Number of evangelistic campaigns conducted by women</i> <i>- Number of Homes of Hope and Healing established</i> <i>- Number of community projects/programmes based on six critical issues and 10 ministries conducted</i> <i>- Number of online Evangelistic meetings conducted</i>



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<p>2· To strengthen and diversify Adventist outreach in large cities including the SID 10/40 Window, among unreached and under-reached people groups, and to non-Christian religions·</p>	<p>1· In collaboration with Adventist Missions, Train women on how to reach out to the 10/40 window</p> <p>2· In collaboration with Adventist Missions, Engage women to reach out to immigrants/refuge population</p>	<p>2·6· WM Department Facilitating, initiating, and liaising between inter-conference mission projects, with active support from union and conference officers</p> <p>2·9· WM Department developing programs that respond to global trends in immigration</p>	<p>- Building Bridges Resource</p> <p>TBA</p>	<p>- Number of Trainings in Outreach to 10/40 Window conducted·</p> <p>- Number of programs in response to global 10/40 window developed·</p>
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SPIRITUAL GROWTH/NURTURE

Objective	Action Plan	KPI	Resources	Outcomes
<p>1· To disciple individuals and families into Spirit-filled lives</p>	<p>1· Make available the annual GCWM Devotional Book</p> <p>2· Develop Online Devotionals for women</p>	<p>5·1· Significant increase in number of women regularly praying, studying the Bible, reading the writings of Ellen White, using the Adult Bible Study Guide, and engaging in other personal devotions</p>	<p>- GC Devotional</p> <p>- GC Bible</p> <p>- Online devotional series for series</p>	<p>- Number of GCWM Devotional book made available</p> <p>- 50% of women will have been engaged in personal devotions</p>



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	<p>1. Encourage women <i>My Sister My Friend</i> and <i>YAWM</i> to use online Bible study materials</p> <ul style="list-style-type: none"> - Conduct spiritual growth meetings such as; <i>Women's Congresses, Mental Health/Spiritual Retreats, Prayer Breakfasts, Prayer Conferences</i> etc. - Establish <i>Functional Bible Study Groups</i> for women 	<p>5.4 Increased number of people using <i>Adventist social media</i> when studying the Bible, to learn about <i>Ellen White</i> and read her writings, in personal devotions, and to promote mission</p> <p>5.6. Increased number of church members and church school students participating in corporate prayer and spiritual growth initiatives/meetings</p>	<ul style="list-style-type: none"> - <i>Adventist Social Media Platforms</i> - <i>How to conduct women's Congresses and retreats</i> - <i>Bible Study for Women</i> - <i>Bible Studies for Busy Women</i> - <i>The Best You Can Be</i> - <i>Women Discovering Jesus</i> - <i>Women in The Bible and Me</i> - <i>Names of God</i> 	<ul style="list-style-type: none"> - 50% of women will have been using <i>Adventist Social Media Platforms</i> in their personal devotions - <i>Number of congresses and Retreats</i> conducted - <i>Number of women attending</i> - <i>Number of Non-Adventist women attending</i> - <i>Number of Bible Study groups established</i> - <i>Number of women involved</i> - <i>Number of prayer Breakfasts</i>
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	<ul style="list-style-type: none"> - Establish functional intercessory prayer Groups for women 		<ul style="list-style-type: none"> - Living Well Thinking Well - How to conduct Intercessory Prayer Ministries 	<ul style="list-style-type: none"> - Number of Mental Health Conferences Conducted - Number of Intercessory Prayer Ministries established - Number of women involved
<p>2· To increase accession, retention, reclamation, and participation of children, youth, and young adults</p>	<ul style="list-style-type: none"> - Establish Young Adventist Women Ministries and My Sister My Friend - Develop name and objectives for the young women ages ...to 35 years 	<p>6·1· Increased YAWM & My Sister My Friend involvement in fellowship and service, both in the church and in the local community</p>	<ul style="list-style-type: none"> - Real, Real Friend, Real Love & Real Beauty - MSF Workbook 	<ul style="list-style-type: none"> - Number of YAWM and My Sister My Friend Ministries established - Number of YAWM/MSF involved in service projects - Number of YAWM My Sister My Friend involved in Fellowship activities
	<ul style="list-style-type: none"> - Affirm, uphold and participate in Enditnow activities 	<p>6·2· Evidence of active commitment to zero tolerance of physical, emotional, and sexual abuse·</p>	<ul style="list-style-type: none"> - Enditnow Resource 	<ul style="list-style-type: none"> - Number of Enditnow activities conducted (specify)



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	<ul style="list-style-type: none"> - Conduct seminars on cultural sensitivity 	6.6. Church Members exhibiting cross cultural understanding and respect for all people	<ul style="list-style-type: none"> - Cultural Sensitivity - Resource 	<ul style="list-style-type: none"> - Number of Cultural Sensitivity seminars conducted
	<ul style="list-style-type: none"> - In collaboration with Personal Ministries, establish Ministries that will reach out to Immigrants. 	6.7 Evidence that local churches are responding to the opportunities mass migration provides for ministry, and that immigrants are being assimilated and integrated into local Adventist communities	TBA	<ul style="list-style-type: none"> - Number of Ministries established
<p>3. To help youth and young adults place God first and exemplify a biblical worldview</p>	<ul style="list-style-type: none"> - In collaboration with Family Life and Health Ministries, and HIV/AIDS Departments Conduct Sexuality seminars for Young Adventist Women Ministries and My Sister My Friend Ministry ; activities such as Purity Banquets and Pre-marital sex seminars - Conduct seminars that will help the YAWM and My Sister My Friend to embrace the belief that the body is the temple of the Holy Spirit 	7.2. Youth and young adults embrace the belief (FB 22) that the body is the temple of the Holy Spirit, abstaining from alcohol, tobacco, recreational use of drugs and other high-risk behaviours, and embrace church teachings (FB 23) on marriage, and demonstrate sexual purity	TBA	<ul style="list-style-type: none"> - Number of Seminars on high risk behaviours and Sexuality conducted for YAWM and My Sister My Friend



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	<ul style="list-style-type: none"> - Conduct seminars that will help the YAWM and My Sister My Friend to embrace the need for sexual purity before and during marriage 			
	<ul style="list-style-type: none"> - In collaboration with Communications/IT departments, conduct seminars Cyber safety for Young Adventist Women's Ministries and My Sister My Friend Ministries. 	<p>7.3. Increased ethical and responsible use of media platforms by students</p>	TBA	<ul style="list-style-type: none"> - Number of seminars on ethical use of social media conducted

LEADERSHIP/EMPOWER

<p>7. To strengthen the discipleship role of pastors, teachers, volunteers and other frontline workers and provide them with regular growth opportunities</p>	<ul style="list-style-type: none"> - Conduct Leadership Certification Course at all levels - Encourage administrators at all levels to create opportunities for volunteer workers to deepen their passion for and broaden their experience for Mission 	<p>8.7. Evidence that most women, WM local church leaders, volunteer workers and teachers feel supported by church members and by conference administrators, continue to feel called to ministry, and are engaging in continuing education and development behaviour in interpersonal relations and finances</p>	<ul style="list-style-type: none"> - Leadership Certification Course Resources 	<ul style="list-style-type: none"> - Number of Leadership Certification Program conducted (specify level)
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	<ul style="list-style-type: none"> - In collaboration with Health Ministries, conduct training in health therapies and other areas of life in order to reach the 10/40 window, large urban areas and unreached population 	<p>9.2 SID WM increase the availability of their time and resources to the SID 10/40 Window, large urban areas, and unreached people groups, and SID Treasury presents a report on departmental use of time and resources to Year-end EXCOM annually</p>	<ul style="list-style-type: none"> - Building Bridges - Celebrations - Vegetarian Cooking Skills 	<ul style="list-style-type: none"> - Number of trainings conducted (specify)
<p>2. To align SID resources with strategic objectives</p>		<p>10.5. Women's Ministries Department annually reports to their respective EXCOM focusing on their contribution to achieving the objectives and KPIs of the 'I Will Go plan'.</p>	N/A	<ul style="list-style-type: none"> - Number of achievement reports submitted to EXCOMS